2021-51 (2ND READING): TO AMEND ZONING CODE SECTION 1407.C AND TO ADD NEW SECTION 1501.VV TO ALLOW INDOOR AXE THROWING AS A CONDITIONAL USE IN THE HC2 (HIGHWAY COMMERCIAL) AND LM (LIGHT MANUFACTURING) ZONING DISTRICTS

<u>Applicant/Purpose:</u> David Wilhelm (applicant) / to amend the Zoning Code to allow axe throwing as a conditional use.

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Brief:

- Myrtle Beach does not allow commercial axe throwing in any zoning district.
- Over the past several year's axe throwing has become a popular recreational activity, competitive sport and team building activity for some businesses.
- The World Axe Throwing League was formed in 2017 to organize international competition.
- Since 2018 the City has allowed axe throwing during special events with no perceived issues. Most recently at the Carolina Country Music Festival.
- In 2018 Planning Commission recommended denial of *outdoor* facilities in the Amusement District (A) in 2018. City Council denied Ordinance 2018-45 July 10, 2018.
- In 2018 Planning Commission recommended denial of Indoor facilities in the Highway Commercial Districts (HC1 & HC2). City Council denied ordinance 2018-53 on 8/14/2018.
- Planning Commission recommends approval (5-1) with conditions (11.16.21):
 - o Allow the use in the HC2 and LM districts, not the HC1 as originally requested
 - No less than 50% of the gross square footage is designated for axe-throwing operations
 - o The applicant consented to the modifications
- Changes since 1st reading: Upon amendment at 1st Reading the "no less than 50% of the gross footage" condition was removed.

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Issues:

- In 2018 axe throwing as a commercial enterprise was new to Myrtle Beach. It was unclear at the time if axe throwing was a fad, or would become a trend.
- Since 2018 the industry nationwide has recognized safety concerns, having formed operational and safety standards adopted by many establishments.

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<u>Public Notification</u>: Agenda published and posted. Legal ad ran in the Myrtle Beach Herald.

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Alternatives:

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<u>Financial Impact</u>: The City could see a modest increase in business licenses and tourist related taxes and fees.

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Manager's Recommendation:

- I recommend 1st reading (1.11.22)
- I recommend 2nd reading and approval (1.25.22)

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Attachment(s): modified ordinance, staff report

Modify or deny the proposed ordinance.

1 2 TO AMEND ZONING CODE SECTION CITY OF MYRTLE BEACH 3 1407.C AND TO ADD NEW SECTION COUNTY OF HORRY 4 1501.VV TO ALLOW INDOOR AXE STATE OF SOUTH CAROLINA 5 THROWING AS A CONDITIONAL USE IN 6 THE HC2 (HIGHWAY COMMERCIAL) 7 AND LM (LIGHT MANUFACTURING) 8 ZONING DISTRICTS 9 10 IT IS HEREBY ORDAINED that the Myrtle Beach Code of Ordinances, Appendix A Zoning, 11 Section 1407.C Permitted Uses is amended as follows: 12 13 LM Additional Use Category and Type HC2 Regulations **Commercial and Office Uses** Axe throwing, indoor C C 1501.VV 14 IT IS HEREBY FURTHER ORDAINED that the Myrtle Beach Code of Ordinances, Appendix 15 16 A Zoning, Section 1501 Conditional Uses is amended as follows: 17 18 1501.VV. Indoor Axe Throwing provided that: 1. Facilities shall have individual throwing lanes only, built to the following 19 standards: 20 21 a) Lanes shall be between 5ft and 7ft wide. b) A lane divider wall shall be placed between lanes with a minimum length of 22 23 12ft measured from the target. The divider wall shall be at least 8ft tall or the height of the ceiling 24 25 whichever is shorter. The divider wall shall be constructed of wood, chain fencing, or other 26 27 material capable of stopping an axe from entering the adjoining lane. c) A Safety Zone at least 5ft long and the same width as the lane shall be 28 clearly marked beginning 12ft from the target. 29 30 2. The back wall surrounding the wood target shall be constructed of wood, chain fencing, or other material capable of stopping an axe from entering the 31 adjoining lane, and shall be designed in such a manner as to absorb the energy 32 from the axe and prevent axes from bouncing back and. Such designs may 33 include heavy rubber suspended and free-floating from a structure. 34 3. No less than 50% of the gross square footage is designated for axe throwing 35 operations 36 37 38 This ordinance will take effect upon second reading. 39

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BRENDA BETHUNE, MAYOR

ATTEST: 42 43

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JENNIFER ADKINS, CITY CLERK

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1st Reading: 1-11-2022 47 2nd Reading: 1-25-2022 48

STAFF COMMENTS:

City Attorney: Is aware of Commissioners' enquiries regarding liability, and plans to attend the Public Hearing to answer questions.

Public Works: No concerns.

Planning & Zoning:

- Conditions need to be enforceable by the city's code enforcement officers.
- Other jurisdictions have allowed axe throwing in warehouse and industrial zones, where establishments have refurbished underutilized heavy-duty buildings. Opportunities exist in the WM District adjacent to the ART District, and in the LM District adjacent to Market Common.
- Additional research was conducted and the cities of North Charleston, Florence, Wilmington and Horry County all consider axe-throwing indoor-amusement.
 Similar to bowling or billiards and no regulation specific to axe-throwing.
- Code enforcement revisions are included in the attached ordinance.

Section 403. Findings of Fact Required

In reviewing any petition for a zoning amendment, the Planning Commission shall identify and evaluate all factors relevant to the petition, and shall report its findings in full, along with its recommendations for disposition of the petition, to the City Council. Factors shall include, but shall not be limited to, the following:

- 403.A. Whether or not the requested zoning change is consistent with the Comprehensive Plan or is justified by an error in the original ordinance.
- 403.B. The precedents and the possible effects of such precedents, which might result from approval or denial of the petition.
- 403.C. The capability of the City or other government agencies to provide any services, facilities, or programs that might be required if the petition were approved.
- 403.D. Effect of approval of the petition on the condition or value of property in the City.
- 403.E. Effect of approval of the petition on adopted development plans and policies of the City.

Other Information

Jack-Axe https://jackaxethrowing.com/Myrtle-beach-location-book-now/

North Myrtle Beach and South Kings near Myrtle Beach Harley Davidson

<u>Chucktown Axe-throwing https://www.chucktownaxethrowing.com/</u> North Charleston w/Rusty Bull Brewery

Throw Lumber Jill's https://www.throwlumberjills.com/

Summerville, SC

<u>World Axe-throwing League</u> <u>https://worldaxethrowingleague.com/axe-throwing-rules/</u>

Blade & Bull https://bladeandbull.com/florence/Florence, SC

Axes & Allies
Wilmington, NC

https://www.axesandalliesnc.com/